Docket No.: 06670/0001093-US0

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Laurent Bensemana

Application No.: 09/740,641

Confirmation No.: 4378

Filed: December 19, 2000

Art Unit: 3623

For: SYSTEM AND METHOD FOR CREATING A

TRUE CUSTOMER PROFILE

Examiner: R. Jeanty

RESPONSE TO NOTICE OF DRAWING INCONSISTENCY

Mail Stop Issue Fee Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sig:

INTRODUCTORY COMMENTS

In response to the Notice of Drawing Inconsistency with Specification dated October 17, 2006, please amend the above-identified U.S. patent application as follows:

Amendments to the Specification begin on page 2 of this paper.

Remarks/Arguments begin on page 3 of this paper.